
ALL-NEW NISSAN SYLPHY UNVEILED AT AUTO SHANGHAI 2019

SHANGHAI – April 16, 2019 - The all-new Nissan Sylphy was unveiled today at the 2019 Shanghai Motor Show, sporting a new look and featuring the latest Nissan Intelligent Mobility technologies to give drivers increased connectivity, comfort and confidence.

With a new and more fuel-efficient powertrain, a wider stance, a lower center of gravity, improved aerodynamics and a roomy, luxurious interior, the new Sylphy delivers even better performance and an enhanced driving experience. Seamless connectivity features and a full suite of active safety technologies provide support for drivers.

“The all-new Nissan Sylphy represents the full landing of Nissan Intelligent Mobility in China,” said Daniele Schillaci, executive vice president of Nissan Motor Co., Ltd. *“With an even more stylish design and advanced connectivity and safety technologies, the all-new Nissan Sylphy gives customers a whole new level of confidence and excitement, befitting of a leading family sedan.”*

At first glance, the all-new Sylphy is characterized by its stance, which reflects the design concepts of “vigor” and “confidence.” The lower profile and streamlined exterior contribute to decreased wind resistance, with a drag coefficient of just 0.26 – equal to that of the Nissan GT-R. Signature Nissan features include the black grille with a three-dimensional V-motion design, bringing about a strong visual impact. The sides are defined by lean, striking proportions that create a sense of motion even when the car is stationary.

To read the full press release, click [here](#).