
INFINITI QS INSPIRATION PREVIEW A FUTURE ELECTRIFIED INFINITI MODEL

HONG KONG – April 16, 2019 - The INFINITI Qs Inspiration is a sports sedan concept developed for the electrified era. Revealed for the first time today at Auto Shanghai 2019, it offers a new perspective on sports sedans with an elevated driving position and high-performance electrified all-wheel drive power.

Representing INFINITI's desire to challenge tradition, the Qs Inspiration previews a forthcoming production model and hints at the company's electrified future, in which the brand will offer electric and e-POWER powertrains across its lineup. The concept's flexible architecture has been developed to accommodate high-performance electrified powertrains. It has also enabled INFINITI's designers to reinterpret traditional "three-box" sedan design, with new exterior proportions and a spacious, lounge-like interior.

With its creation led by a team of designers working under Karim Habib, executive design director for INFINITI, the Qs Inspiration Concept confirms INFINITI's new form language for its forthcoming electrified vehicles. The concept draws on INFINITI's Japanese DNA for inspiration, and is revealed in a newly-designed exhibition space, created in partnership with renowned Japanese architect Kengo Kuma. The exhibition space has been designed in harmony with the new Qs Inspiration concept and INFINITI's design direction for its electrified models, and will be featured at other major auto shows in future.

"As designers, we are constantly inspired by the technology of our engineers and the Japanese design influences which are part of our DNA," said Alfonso Albaisa, senior vice president for Global Design, Nissan Motor Company. *"Here in Shanghai, we have not been alone on this journey. I am very honored to have had Kengo Kuma as a 'sensei,' helping us evolve and express a new language in our company architecture. In Shanghai, we reveal our Kuma-san-designed INFINITI booth, expressing a new visual poetry, harmony and innovation."*

To read the full press release, click [here](#).