
MITSUBISHI MOTORS LINEUP AT AUTO SHANGHAI 2019 – MITSUBISHI E-YI CONCEPT MAKES ASIA DEBUTS

Tokyo, April 9, 2019 — Mitsubishi Motors Corporation (MMC) will be exhibiting a number of models to an "Urban Ambitious Life" theme at the 18th Shanghai International Automobile Industry Exhibition*¹ to be held from April 16 through April 25. MMC is joined at the Show by its local production and sales joint-venture GAC Mitsubishi Motors Co., Ltd. (GMMC) *².

At its stand, MMC will be holding the Asian premiere of the MITSUBISHI e-Yi*³ CONCEPT next-generation SUV concept model. This concept showcases MMC's electrification and 4WD technologies, two of MMC's main strengths, together with its Advanced Driver Assistance System (ADAS). Joining the concept model on the stand will be the Eclipse Cross and Outlander models that the company produces locally in China.

Under the GMMC brand, the Eupheme EV and Eupheme PHEV electric models launched in the Chinese market last year will also be on display. These models stir driver and passenger curiosity and a sense of adventure as they seek to go further and take a step beyond anything they have experienced before.

To read the full press release, click [here](#).

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