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## NISSAN UNVEILS INVISIBLE-TO-VISIBLE TECHNOLOGY CONCEPT AT CES

**YOKOHAMA, Japan – January 3, 2019** - At the upcoming CES trade show, Nissan will unveil its future vision for a vehicle that helps drivers "see the invisible" by merging both real and virtual worlds, creating the ultimate connected-car experience.

Invisible-to-Visible, or I2V, is a future technology created through Nissan Intelligent Mobility, the company's vision for changing how cars are powered, driven and integrated into society. I2V will demonstrate the future of driving to CES visitors through an interactive, three-dimensional immersion experience at Nissan's display.

I2V will support drivers by merging information from sensors outside and inside the vehicle with data from the cloud. This enables the system not only to track the vehicle's immediate surroundings but also to anticipate what's ahead – even showing what's behind a building or around the corner. To make driving more enjoyable, guidance is given in an interactive, human-like way, such as through avatars that appear inside the car.

By tapping into the virtual world, I2V opens up endless possibilities for service and communication – making driving more convenient, comfortable and exciting.

*"By helping you see the invisible, I2V enhances your confidence and makes driving more enjoyable," said Tetsuro Ueda, an expert leader at the Nissan Research Center. "The interactive features create an experience that's tailored to your interests and driving style so that anyone can enjoy using it in their own way."*

To read the full press release, click [here](#).